



PROFILE

01. Organization Details:

- a) **Name of the Organization** : **Peace Rural Development Organization – (PRDO)**
- b) **Address** : House No. 05, Opposite Awan Rice Mill Shikarpur
: District Shikarpur, P.O 78100, Sindh, Pakistan
: Contact Nos. 0092 306-2679202
- c) **Contact Person** : Sajida Parveen
: Chairperson
: Mobile #, 0092-306-2679202
- d). **Legal Status of the Organization**
- i) Registration Authority : Govt of Sindh
ii) Registration No : 684
iii) Date : 29.4.2013
iv) Registration Authority : Provincial Assistant Registrar
: Larkana Sindh.

02. **Background:** The Peace Rural Development Organization – (PRDO) is a Non-Political Organization, Non Government Organization. It has been established on 29th April, 2013 by the General Meeting at Shikarpur Sindh, attended many village's Karan Sharif, Muhammad Khan Buriro, Abdul Sattar Buriro, Khaman, Khokhran ji Wandh, Hothi, Chak, Hazar Khan Chandio, Sikander Khan Chandio, Qabil Khan Chandio, Kamal Khan, Qalander Bux, Hazar Khan, Noor Muhammad, Muhammad Chuttal, Muhammad Azeem and elite persons from different villages from Shikarpur, Jacobabad, Thull, Kandhkoat, Kashmore, District. This NGO was formed according to the willingness of the community people in a view to deal with the Peace, Education, Health, Development, and present socio-economic problems in different villages by means of good understanding and sharing the problems each other and to find out the best way of solving the problems through free discussion and people participation in the decision making and get-together under an umbrella of PRDO Organization.

03. **Year of Establishment:** PRDO established in 2013
04. **Project Activities:** The PRDO activities started from 2013

05. Vision, Mission and Goal:

5.1. Vision:

PRDO visualized a Peace Full society through Education, Health and -poverty free, socially, economically self-reliant and conscious about basic rights and human dignity.



Peace Rural Development Organization Pakistan

: Mission Statement:

PRDO is working and assist the needy and neglected people at grass root level and find access to sustain in the society with due dignity. Therefore PRDO will take all necessary initiatives /measurer towards empowerment and self-determinations of community people enabling them to solve their Peace, Education, Health, and own socio-economic problems by themselves towards poverty elevation.

: Goal:

To help and develop the distressed, needy, neglected and vulnerable people in Province Sindh socially and economically by providing them necessary assistance for sustaining their lives and conditions specially the women and children as well.

6. Contract Point:

PRDO Central Office,
House No. 05, Opposite Awan Rice Mill Shikarpur
: District Shikarpur, P.O 78100, Sindh, Pakistan

7. Branch Office:

PRDO Sub – Office
Military Road Sukkur

8. Aims and objectives of the Organization:

PRDO is working towards achieving the following objectives for the benefit of its target group the poor, socially and economically deprived people.

- ☞ To concertize and create awareness among the people of poorest of the poor on prevailing socio-economic situation and encourage them for active participation in Peace, Education and socio-economic development program.
- ☞ To undertake suitable projects and programs with special emphasis on Primary Health Care/Family Planning & Family Welfare/ Comprehensive Rural Development/Preservation of environment.
- ☞ To undertake skill development training programs for women society on handicraft, handloom, horticulture, pisciculture, and livestock and assist them by giving they short term loan for creating sources of income by themselves.
- ☞ To assist deserving poor people by means of giving they short term loan for creating income generating.
- ☞ To train up required number of volunteers on Family Health Care, Traditional Birth attendants and Functional Education etc.
- ☞ To establish manageable Training Center for Community Development Training for various level of people.



Peace Rural Development Organization Pakistan

- ☞ To print or publish periodical magazines, books, pamphlets, leaflets or booklets that the PRDO may considered desirable or helpful in the promotion of its objects.
- ☞ To co-operate and assist in suitable joint venture with the governmental Organizations and agencies seeking the goal of redressing poverty and improving health status of common people or relief and rehabilitation at the time of any disaster.
- ☞ To plan and execute Development, Relief and Rehabilitation programs within the terms of objects of the PRDO
- ☞ To establish, run and support Health Care Center, Clinic, Technical Training Center, Schools, grant, stipend and scholarship for higher studies at home and abroad and do all such other things as may benefit for the community.
- ☞ To all such other things as are necessary or conducive to attainment of the objects of the PRDO.
- ☞ Women empowerment organizing, mobilizing, developing capacity and skills and creating provision of inclusion in decision making process in family and community enabling them to become economically and socially independent.
- ☞ Ensure cost effective community-based affordable and easy access health service especially for women and children (Primary health, antenatal and postnatal).
- ☞ Protection and preservation of culture, language and tradition of tribal indigenous people.
- ☞ To seek and receive subscriptions, donations and other supports from persons, institutions or Organizations both from home and abroad and use the same for the purposes of the Organization; however for receiving and utilizing any foreign donation or contributions, or support the organization shall abide by all provisions laid down in the Foreign Donation (Voluntary activities) Regulation Ordinance

9. Human Resources

PRDO has a core team with various professional backgrounds such as management, finances and HR etc. In addition the PRDO hires the project staff as and when required. The Organization also engages volunteers and interns on need basis.

10. Review & Monitoring

Monitoring of projects in PRDO is always the important and priority matter. There is always a built in mechanism of review and monitoring for all the projects PRDO implements. The processes of review and monitoring help Organization in achieving the project objectives in smooth and timely manner. As the key mechanism of monitoring; the projects are monitored by the implementation teams; the coordinators / managers of the program and the management of PRDO.



11. Accounts & Audits

PRDO maintains its all accounts on double entry system. Organization has developed various financial policies, systems and formats etc. which help it in effective management of all its funds and maintaining a complete transparency in receipts and payments at all levels.

PRDO gets its accounts (receipts and payments) audited by the recognized chartered accountants' firms on the completion of projects or by the end of each financial year.

12. Statement of Staff.

Sr. No	Nature of Staff	Number of Staff		Total	Remarks
		M	F		
01	Chief Executive Officer	1	-	1	Honorary
02	Director	1	-	1	Honorary
03	Coordinator	1	-	1	Honorary
04	Account Officer	-	1	1	Full time
05	Social Organizer	5	3	8	Full time
10	Volunteer	500	100	600	Full time
	Total	508	104	612	Voluntary Service



ORGANIZATIONAL STRENGTH AND ACTIVITIES

NAME OF ORGANIZATION: Peace Rural Development Organization– (PRDO).

1	2	3			4	5			
		Number of Staff				Program/Projects and Non-Project Activities	Beneficiates		
Year of Establishment	Area of Operation		Male	Female			Male	Female	Children
In 2013	Province of Sindh	Chief Executive Officer	1	-	1) Cash cropping Project	30	100	50	
		Director	1	-	2) Sahara funded Project	50	70	100	
		Coordinator	1	-	3) Card -Project funded Project	80	50	65	
		Accounts Officer	-	-	4) PRDO-funded UNDP	500	300	300	
		Social Organizer	5	1	5) Hope- funded Project	80	100	105	
		Volunteer		3	6) Livelihood Project funded by Mr. Zahid Hussain Thahim Sb.	65	100	110	
			500						
				508	104				
				7) Non –Project Activities.	30	100			
				- Primary School-1-Local Fund					
				- Workshop/Seminar on Socio-Economic Development.	100	160			
				- Training on Human Right.	90	140			
				- Training on Gender Issues	85	160			
				- Training on Peace	86	35			
				- Training on Management and Leadership	105	48			
				- Motivation works on Community Development, Health and Sanitation etc.	200	300			



MANAGEMENT SYSTEM OF PEACE RURAL DEVELOPEMNT ORGANIZATION– (PRDO).

Project Cycle Management.

Sr. No	Activities	Strength	Weakness	Opportunity	Constraints	Recommendation
1.1	<p><u>Planning</u></p> <p>a. Budgeting b. Logical Frameworks c. Strategy d. Monitoring e. Evaluation f. Audit</p>	<ul style="list-style-type: none"> - Resources - EC - Grassroots People - Rules an regulations - Organization Ideology 	<ul style="list-style-type: none"> - Language - Skills & experiences - Logistic 	<ul style="list-style-type: none"> - People - Working area - Communication - Regional Council - Recommendation & Support - Local Leaders Support. - Mass people support 	<ul style="list-style-type: none"> - Season - Unrest Political situation - Local administration - Limitation of fund - Impose of Project area 	<ul style="list-style-type: none"> - Needed Training on P.P Writing - Good relationship with local Administration. - Keep relationship with local & other NGO's
1.2	<p><u>Project Implementation</u></p> <p>a. Fund processing b. Baseline survey c. Staff Recruitment d. Orientation e. Selection of beneficiaries f. Training g. Materials procurement h. Supervision & Monitoring i. Reporting j. Evaluation k. Audit</p>	<ul style="list-style-type: none"> - Project implementation Committee (PIC) - Executive Committee - Purchasing Committee - Interview Board - Internal Evaluation Team. - External Audit 	<ul style="list-style-type: none"> - Coordination - Technical 	<ul style="list-style-type: none"> - PIC & EC - Govt. Departmental concern authorities - Cooperation between all member bodies and workers of the Organization - Relationship with other Local NGO's 	<ul style="list-style-type: none"> - Delay of permission from the Govt. authority - Delay of fund issue from Donor - Unseasoned implementation of the Project - Political unrest - Unavailability of Resources. 	<ul style="list-style-type: none"> - Optimum Training. - Cross visit excursion trip with in the country.